### The Future of Music-making

Worldwide Collaboration for K-Pop

Sean Jong, COO of K-Tune Sagl.



## 1 Intro

### One Hit Song = A Dozen Writers



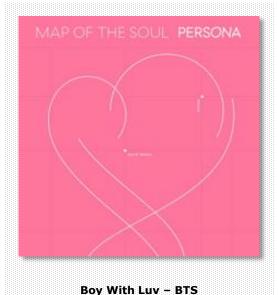
#### Despacito - Louis Fonsi

Mauricio Rengifo Andrés Torres Luis Rodríguez Erika Ender Ramón Ayala



#### thank u, next - Ariana Grande

Tommy Brown Michael Foster Charles Anderson Ariana Grande Victoria Monét Tayla Parx Njomza Vitia Kimberly Krysiuk Tommy Brown Michael Foster Charles Anderson



Pdogg

Melanie Joy Fontana

Michel "Lindgren" Schulz

"Hitman" Bang

**Emily Weisband** 

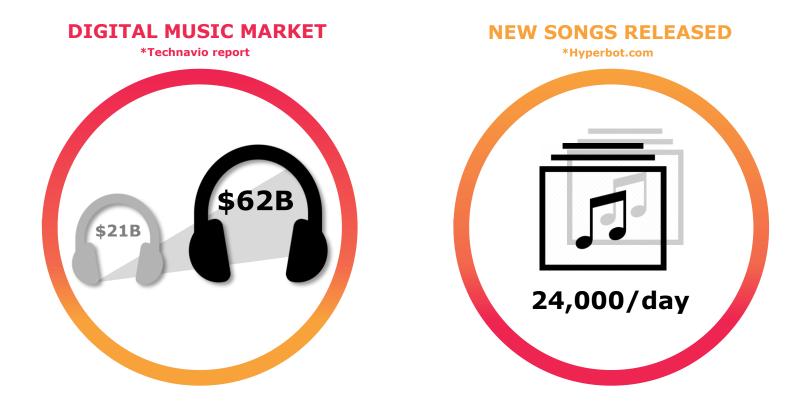
Ashley Frangipane

Nowadays, anybody can make music leading to fierce competition and higher rate of song-per-unit-time.



Why collaborate?

### Fierce Competition & Fast Trend Change



With the ever-expanding music market, the trend now is division for specialization



### "Cartelized" Music Industry

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The Problem







Even with talent, without network within the industry, artists can neither penetrate nor survive in the mainstream music scene.

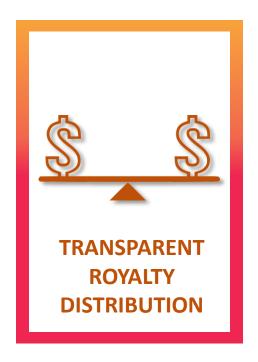


### The Solution: K-Tune

K-Tune
Platform for all artists







Designed to overcome prevailing issues in the music-making industry, **K-Tune** breaks barriers and ensures fair profit-sharing.



#### Who we are

K-Tune Team



Founder &

CEO

Financial Specialist

Investment

& Financial Management



Sean Jong

Founder &

COO

Serial entrepreneur

Marketing & PR



DAWN a.k.a. Hank Kong

Founder & Chief Content Officer



S.Tiger

Chief of Masters

**PRODUCED** 



**GLORYFACE** 

Head Track Master



**EastWest** a.k.a. Bruce Lee

Head Track Master



Yeonjae Min

**PRODUCED** 

Head Lyrics Master

#### **PRODUCED**



SISTAR <Shake it>

Apink <Mr. Chu>





MOMOLAND -

MOMOLAND

EXID < Up and Down>

#### **PRODUCED**



SUZY < Holiday>



#### **PRODUCED**



IZ\*ONE <Really Like You>





EXO < Heaven>

WANNA ONE <Burn It Up>



K-Tune Token (KTT)

# ico starts in **OCTOBER 2019**

powered by















# Ktune

check us out at https://www.k-tune.org

